

## Knowledge-a-Thon is Thursday, February 27, 2020

Sponsored by your PTO

### What is Knowledge-a-Thon?

Knowledge-a-Thon ("KAT") is Alma Schrader PTO's annual fundraiser! Last year, we raised over \$14,000. (See the back of the pledge sheet to learn more!) Your student brought home 100 grade-appropriate questions and answers to begin studying. Students collect pledges from family and friends based upon how many correct answers they can achieve on testing day. The children should not go door to door to solicit pledges. On KAT day, each child is orally and individually tested. The testers include parents, community volunteers, and SEMO student athletes. After KAT day, students collect their pledge money and bring it to school. (Straight donations are welcome and may be sent in now!)

### So what do you need to do?

First, help your student collect pledges. Send the signed pledge form back to school with your student by **January 24**. Then, help your student study! Additional copies of the questions are at <http://alma.capetigers.com>.

Can you volunteer on KAT test day? Watch for an email or go to <https://tinyurl.com/askat2020> and sign up now!

### How to send your pledge money

There are two ways to send in your donations: (1) use Venmo to @alma-schraderPTO (see [www.venmo.com](http://www.venmo.com) or download the app to your phone) and note your student's name/grade/teacher and "KAT" in the comments field. Or (2) send to school cash or check (payable to Alma Schrader PTO) in an envelope with the student's name/grade/teacher and "KAT" written on the envelope.

### IMPORTANT KAT DATES

January 24, 2020	Deadline to return <b>Pledge Sheets</b> to classroom teachers to be entered in prize raffle. Straight donations may be turned in at any time. <b>Even if you are not pledging money, the students must return a signed pledge sheet.</b> Lose your pledge sheet? More are available in the school office or on the school website: <a href="http://alma.capetigers.com">http://alma.capetigers.com</a>
February 4, 2020	<b>Prizes</b> raffled off for students who have turned in Pledge Sheets!
February 6, 2020	<b>Study Checkpoint:</b> Do the students know 30 correct KAT answers yet?
February 13, 2020	<b>Study Checkpoint:</b> Do the students know 60 correct KAT answers yet?
February 20, 2020	<b>Study Checkpoint:</b> Do the students know ALL the correct KAT answers?
February 27, 2020	<b>KNOWLEDGE-A-THON DAY</b> at Alma Schrader! All students are tested at school regardless of pledges. Pledge sheets are returned to students with the correct number of answers recorded on them. Students collect their pledge money for all donations.
February 28, 2020	If February 27 is an ice/snow day, the Knowledge-A-Thon will take place today.
March 5, 2020	All KAT testing completed by this day.
March 19, 2020	<b>All pledge money due.</b> Use Venmo, cash, or make checks payable to "Alma Schrader PTO." Send money to school with your student enclosed in a sealed envelope marked "KAT"
April 3, 2020	KAT results and classroom prize winners announced.

Like last year, **our goal is to raise \$50 per student.** A little amount from a few people will get you there quickly. Remember that 100% of the pledges go directly to our school's PTO. **2020 Fundraising Goal for KAT is \$15,000.** Thank you so much! We look forward to working with you to make this event a huge success.